

PORTABLE PRODUCT SHOWCASE

ensemble
by displayit

A picture may be worth 1,000 words, but it still can't communicate *like the real thing*. That's why you're planning on bringing some of **your best products** to the tradeshow.

We've designed **Ensemble** for product marketers who want their **10'-deep booth** to be a **coordinated showcase** for highlighting physical products.

SHOW AND SELL

Ensemble combines **backdrops, shelves, and product support options** into a coordinated display system that **lets show-goers experience your products and jump-start the buying process**.



FROM FLAT TO FULFILLING

Most displays show just words and pictures, but **product marketers need places to show-off things**. When you can get face-to-face with a buyer -- like in your trade show booth -- sometimes **the fastest way to "Yes!"** is to let them inspect the genuine articles.

You want prospects to pick them up, turn them over, heft them in their hands, look inside. Then they'll appreciate the advantages your products offer over your competition. But if your exhibit system doesn't have an attractive way to **showcase the depth of your products**, your results will fall flat.

Get Selling with
ENSEMBLE



displayit.com
1.800.207.0311

YOUR COORDINATED ENSEMBLE

Ensemble supports all the products you want to bring to the tradeshow, so visitors can fully appreciate what's great about them.

Each kit starts with **eye-catching coordinated backwalls** that shout, "Look at THIS!" Your huge full-color graphics and headlines give attendees a clue about the excitement they'll discover in your booth.

How you use **Ensemble** to reveal your products is up to you. Choose a kit with **shelves** and **counters** attached to the backwall, then set products on them under LED lighting to lure passersby. **Hang a monitor** to aid your presentation. Include **rigid signage or wings** for emphasis. **Add a free-standing display case, or counters with hidden storage** underneath.

A tubular aluminum structure gives **Ensemble** its shape. **Assembly is fast and nearly tool-free.** Backwall graphics are custom printed on tension fabric that slides over the frames. Shelving, counters, rigid accent wings, signage and monitor mounts attach to the backwalls using a variety of connectors.



PACKAGED TO GO!

Each **Ensemble** kit is packaged **with appropriate hard cases** for optimal shipping and storage of your Ensemble system.

You'll find kits with:

- Shelves
- Counters
- Monitor mounts
- Accent wings
- Offset signage

Plus, you might also consider:

- Display cases
- Counters
- Literature Racks
- Additional signage, shelving, or lighting



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Ensemble is the fastest path to your own coordinated, can't-miss showcase

Call 1-800-207-0311