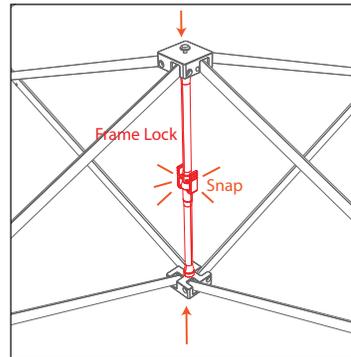
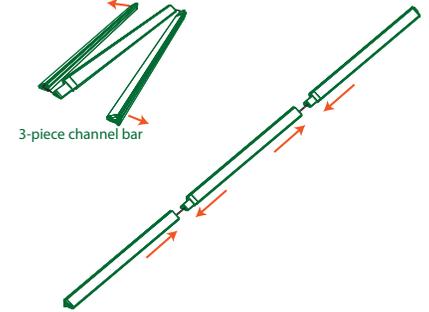


1. Set the frame standing on end. Grasp two of the middle hubs (circled in orange) and gently expand the frame. Note the location of the adjustable feet for future reference.



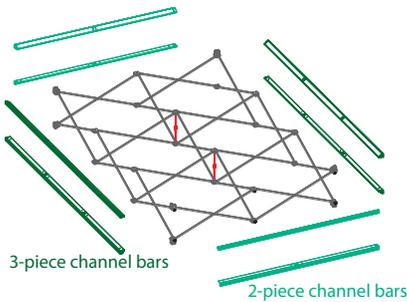
2. Snap all frame locks (marked in red in the diagrams below) to secure the frame.

It is recommended to assemble the frame with it laying on its back.

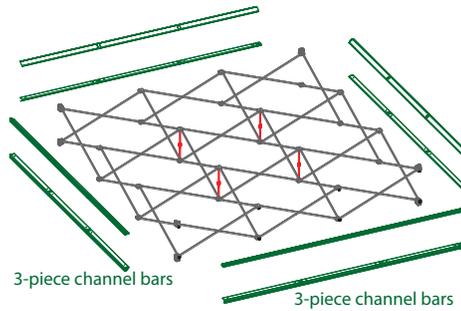


3. Unfold and slip together each bungeed channel bar.

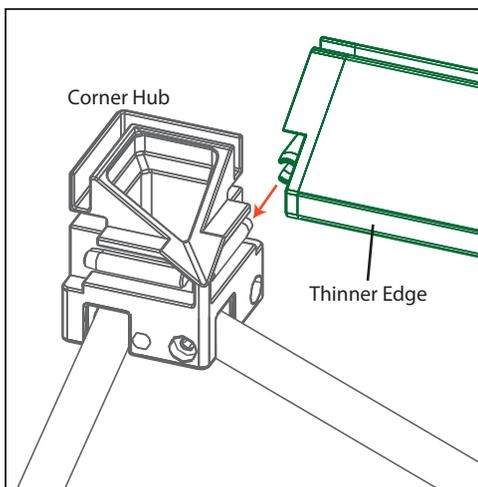
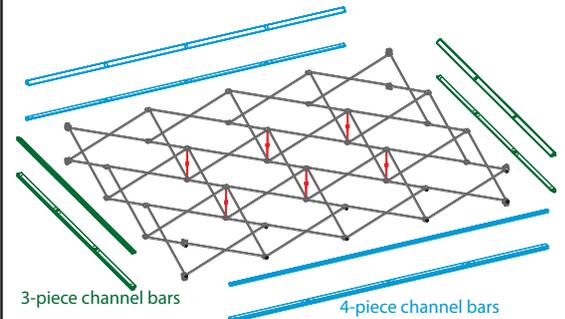
5 Foot Frame



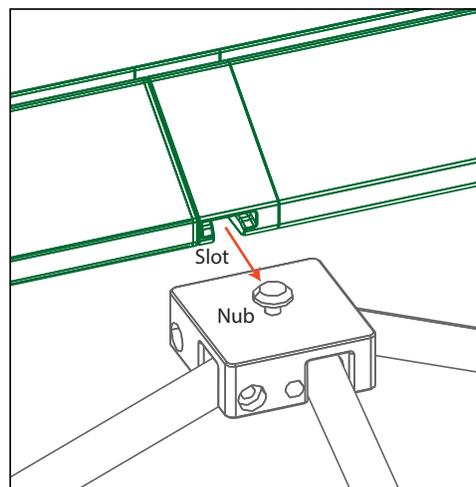
8 Foot Frame



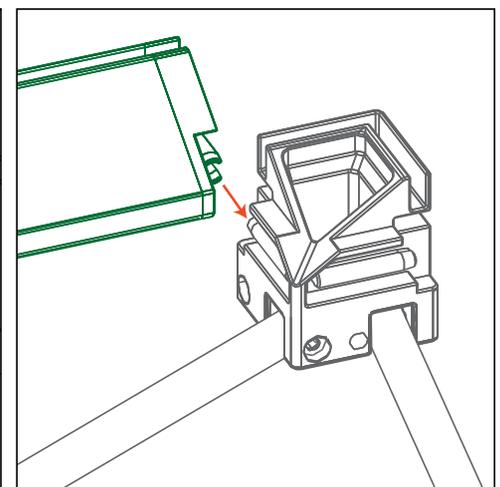
10 Foot Frame



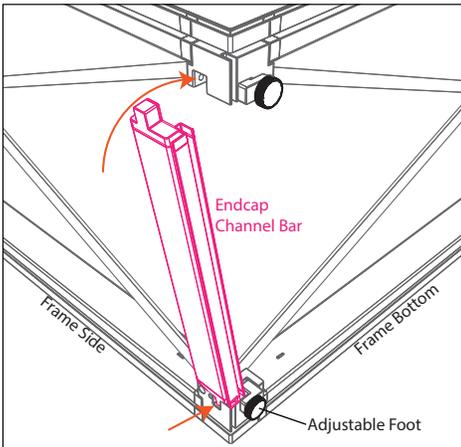
4A. Slide one end of the first channel bar onto the connection point of one of the corner hubs. The triangular channel bar's thinner edge goes toward the inside of the frame.



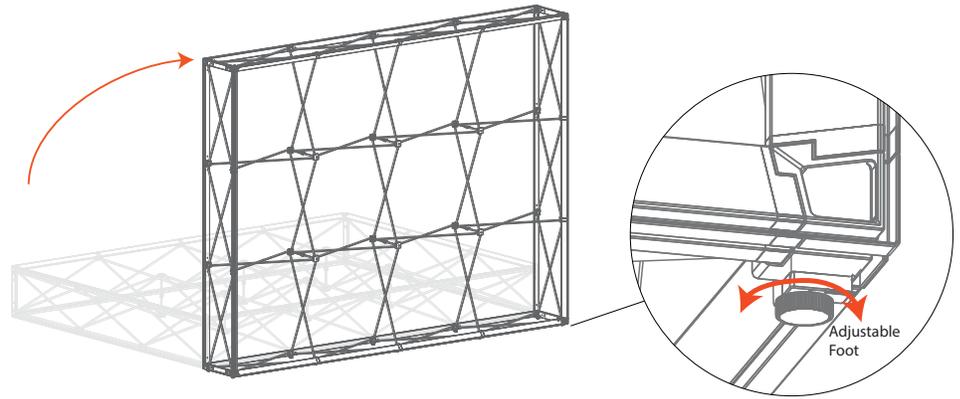
4B. Snap the slots in the back of the channel bar onto the nubs on the hubs.



4C. Attach the other end of the channel bar to the other corner hub. Repeat steps 4A-4C for all channel bars as seen in the diagrams above.

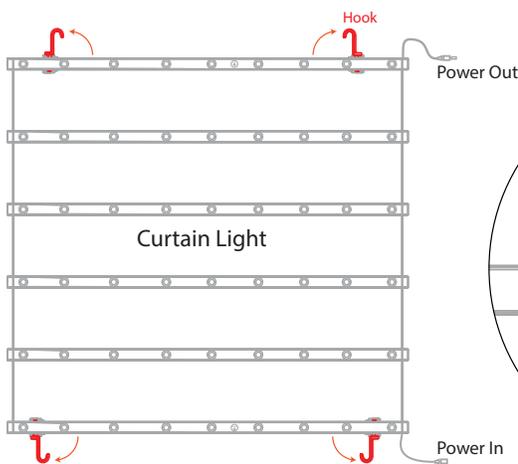


5. Snap four endcap channel bars onto the sides of the frame.

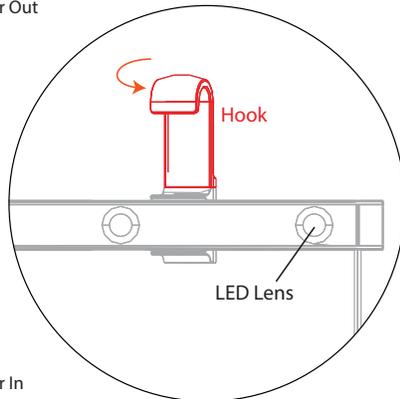


6. Carefully stand the frame up with the adjustable feet on the floor.
Note: This may require two people.

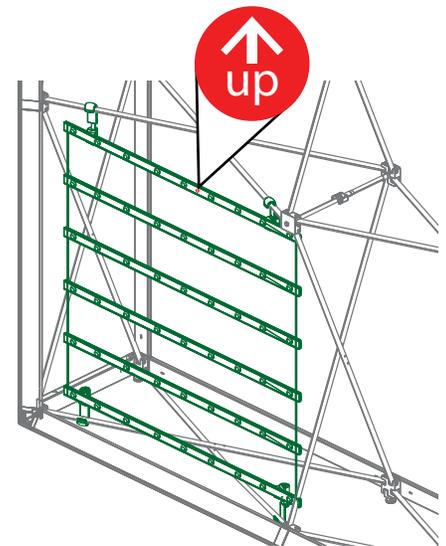
7. If the frame is on an uneven floor or if it leans, adjust the bottom feet.



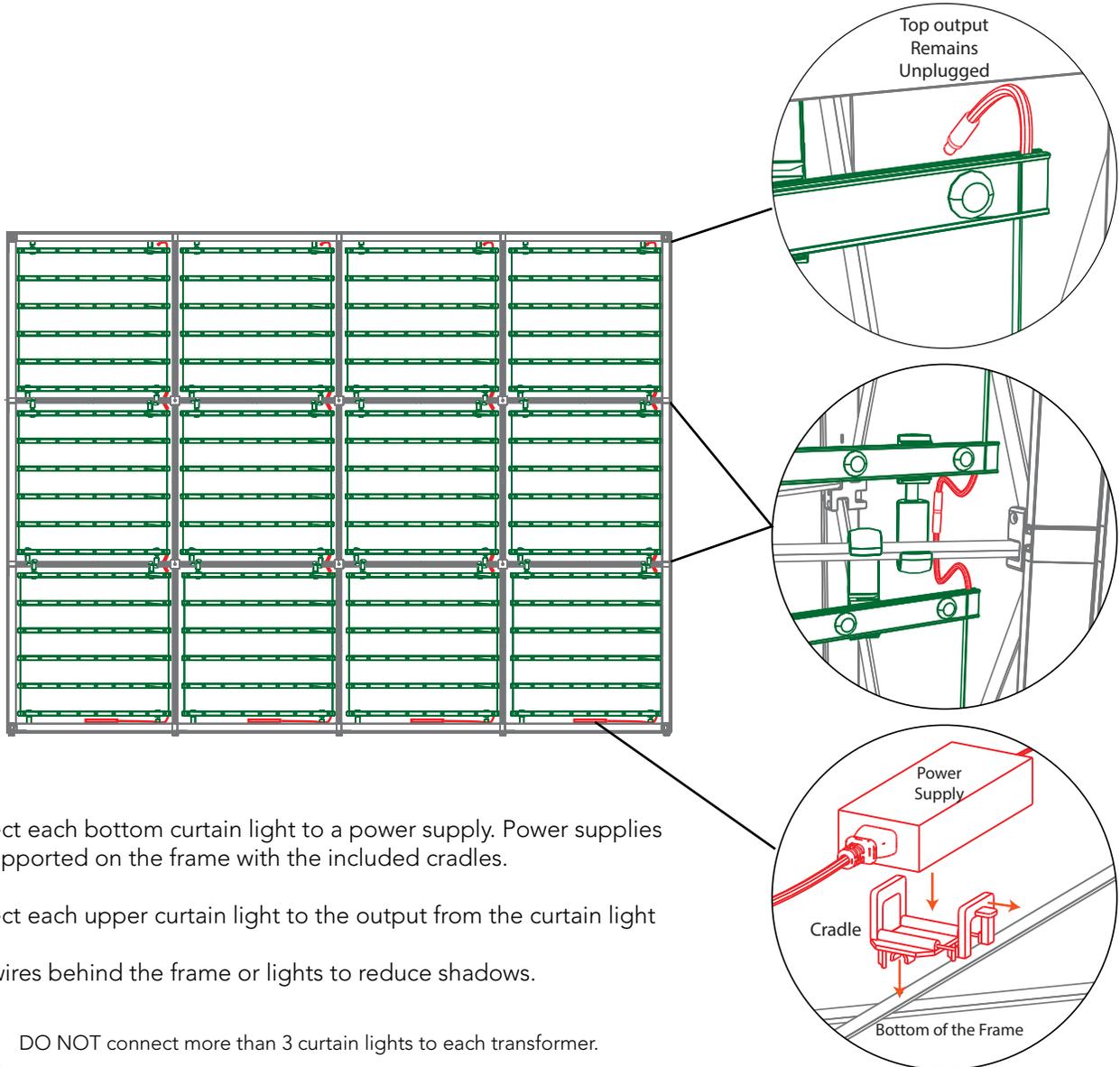
8. On one curtain light, swivel the four hooks 90 degrees.



9. Rotate the hooks to face the same direction as the LED lenses.



10. Hang the curtain lights on the frame with the LED lenses facing forward. The hooks have an internal spring to allow them to stretch over the frame poles. Hook all four hooks. Repeat steps 6-8 for all curtain lights.

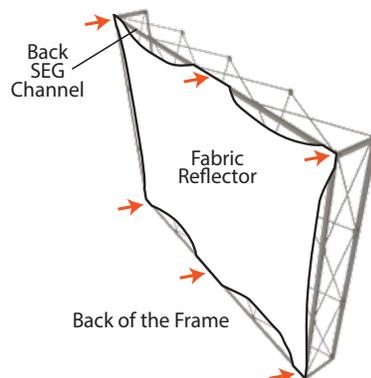
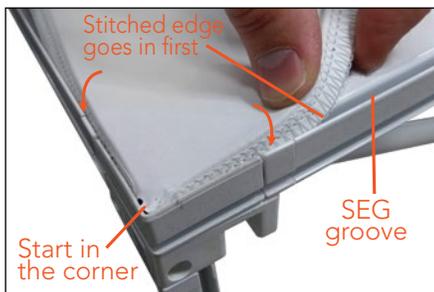


11. Connect each bottom curtain light to a power supply. Power supplies may be supported on the frame with the included cradles.

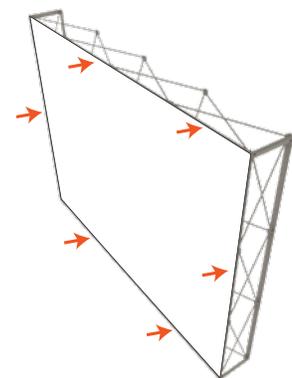
12. Connect each upper curtain light to the output from the curtain light below it. Tuck the wires behind the frame or lights to reduce shadows.



DO NOT connect more than 3 curtain lights to each transformer.



13A. Install the back fabric reflector. Begin by tucking the corners and midway across the top and bottom. The stitched edge of the silicone goes into the SEG channel first.



13B. Complete installation of the fabric.

Graphic Installation Instructions



Caution! Installing silicone-edged graphics is technique sensitive; Practice will shorten installation time.



Handle graphics with care with clean hands in a clean environment. Clean cloth or latex gloves are recommended.



How to Install SEG Graphics:

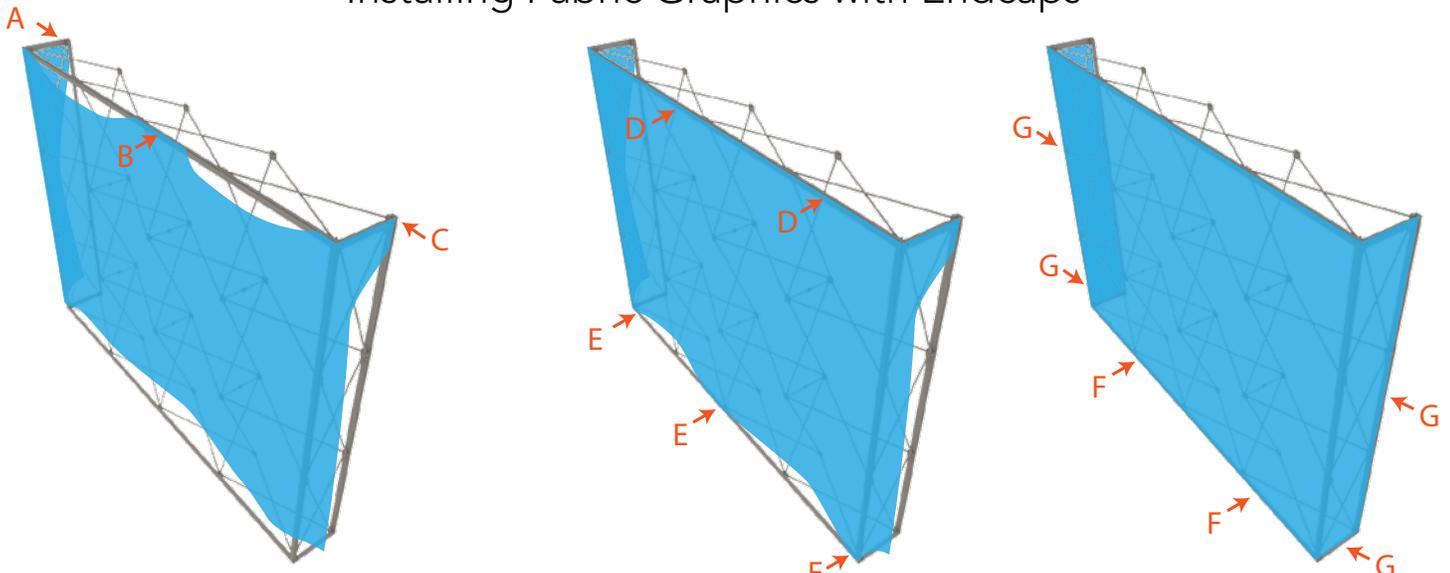
Turn and tuck the side of the graphic with the silicone welt into the SEG groove. The stitched edge goes into the groove first.



Pulling on the silicone welt during installation stretches the silicone and creates a bulge in the silicone welt that is difficult to correct smoothly.

A series of tucks reduces excess silicone.

Installing Fabric Graphics with Endcaps

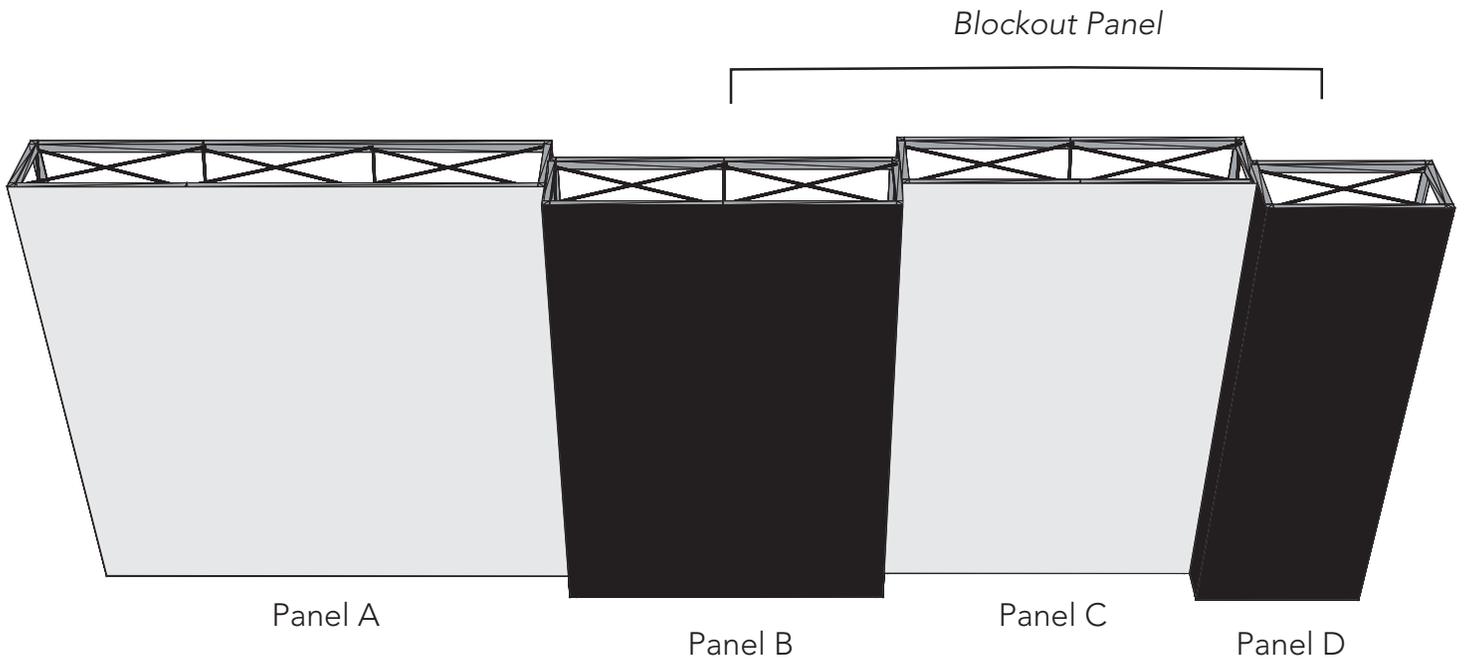


A. Tuck the graphic into left/upper endcap SEG channel and partially down the vertical channel bar.
B. Holding the graphic off of the ground, tuck the center of the graphic on the front of the frame.
C. Tuck the graphic into the right endcap.

D. Complete installation of the top edge of the graphic.
E. Tuck the bottom/front corners and the middle of the bottom/front.

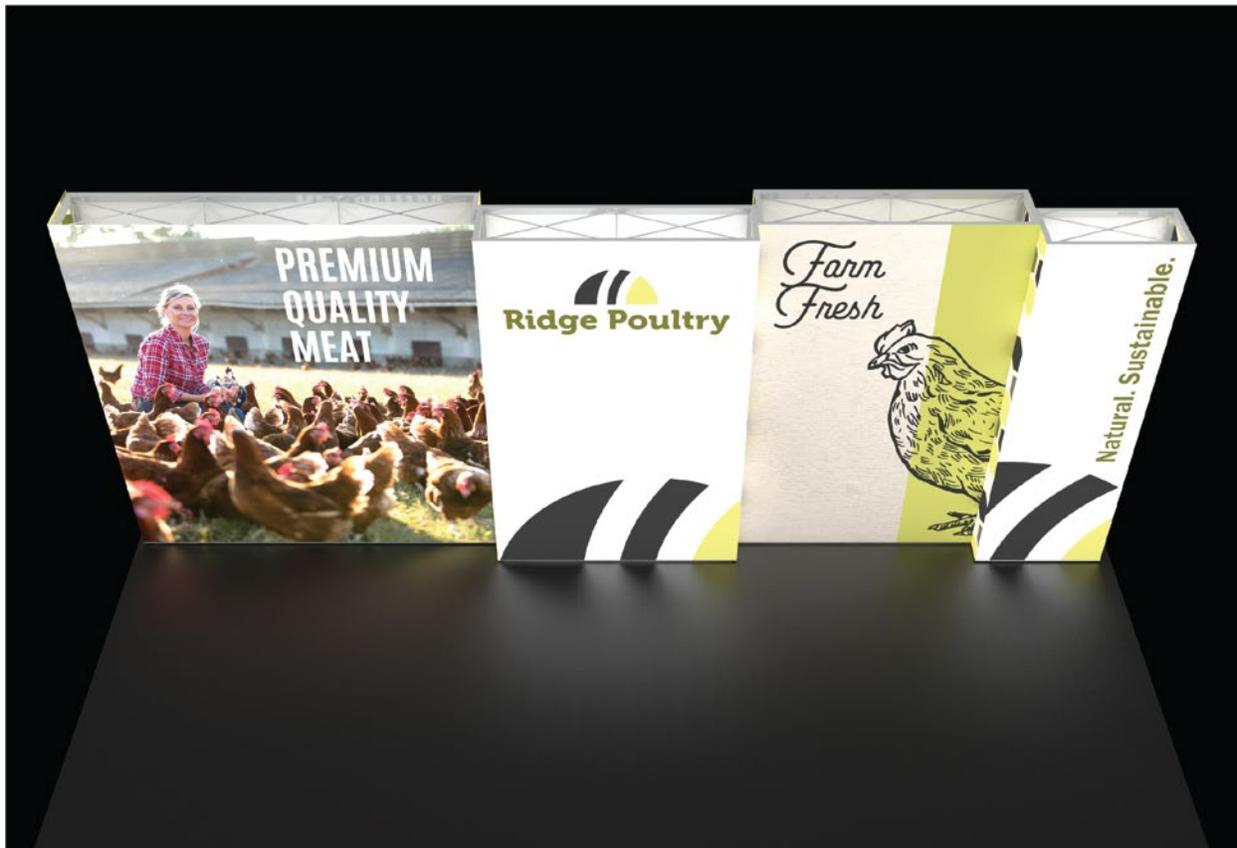
F. Complete installation on the bottom/front.
G. Complete installation of both endcaps.

Graphic Layout

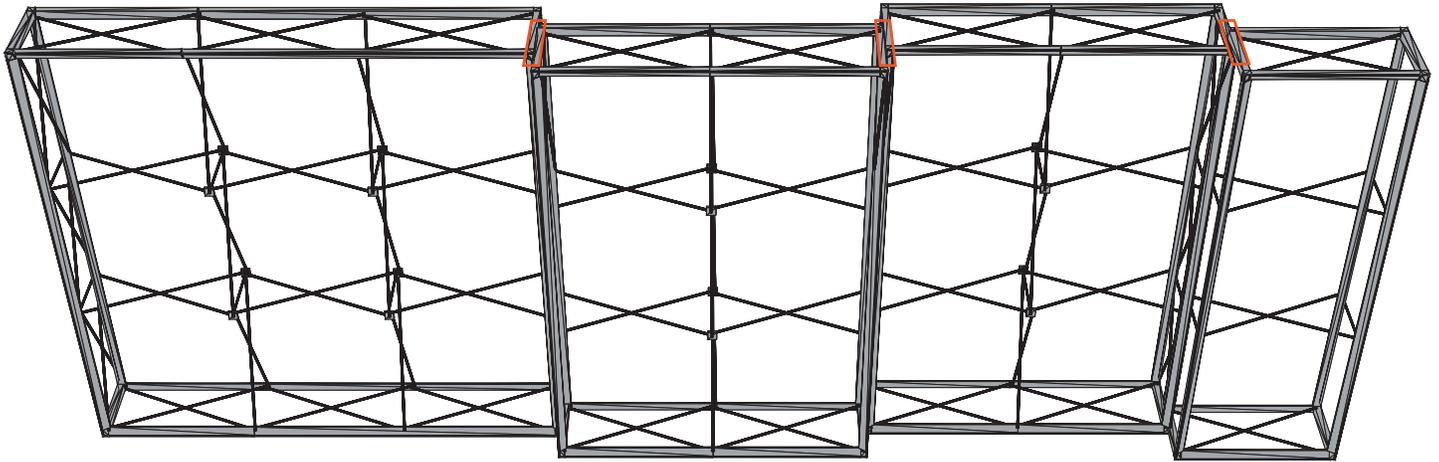


All frame graphics will include a front panel and two side endcap panels that will be produced as a single fabric graphic.

Backlit graphic frames (black) will also include a blockout graphic for the back of the frame to prevent light bleed.



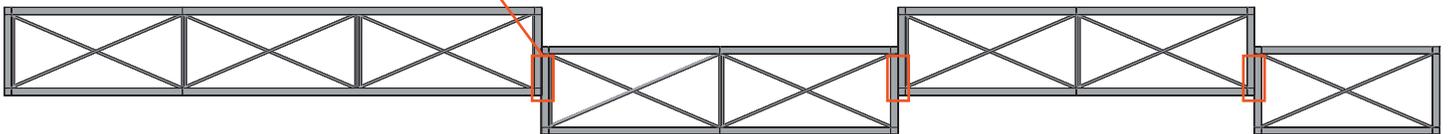
Frame Alignment



U - Connector

Please reference the frame drawing above for the U-Connector locations.

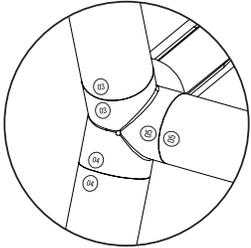
**Note: The U-Connectors will only be used on the top of the frames when making a connection.*



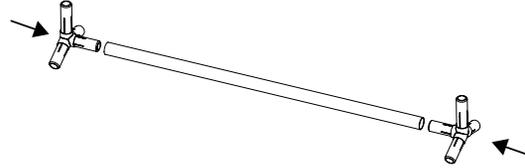
For Kits that require inline or staggered connections, connect the two frames together with U-Connector.

The connector will be used on the tops of the two frames and should only be placed after the graphics have been installed.

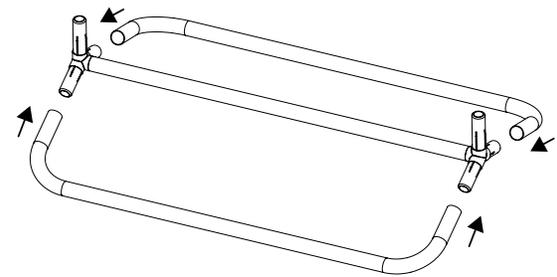
StoreFront Product Stand
Shelf Rack Assembly



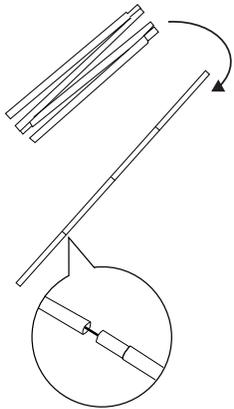
NOTE: Ensure part labels match



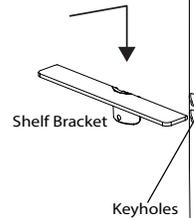
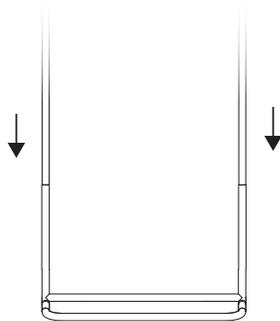
1. Begin building the center of the base by installing the corner pieces on each end of the center base pole.



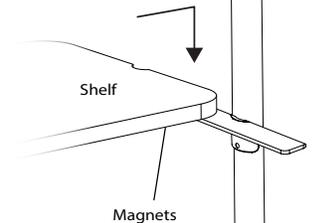
2. Complete the base assembly by adding the two poles with curved ends.



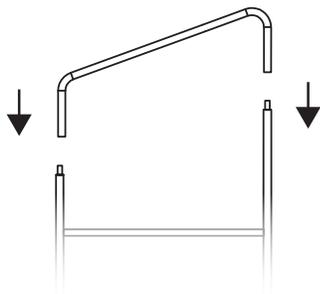
3. Extend the bungeed poles and attach them to the base.



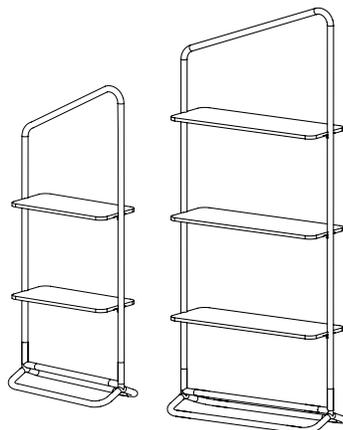
4. Attach the shelf brackets to the keyholes in the vertical poles.



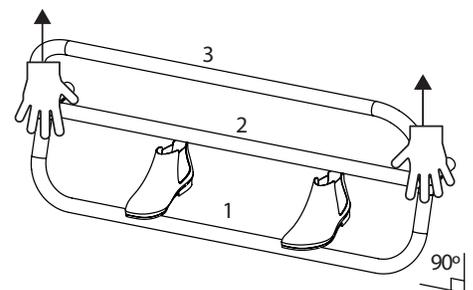
5. Set the shelves on top of the brackets so the magnets snap onto the brackets.



5. Install the angled top after the shelves are installed.

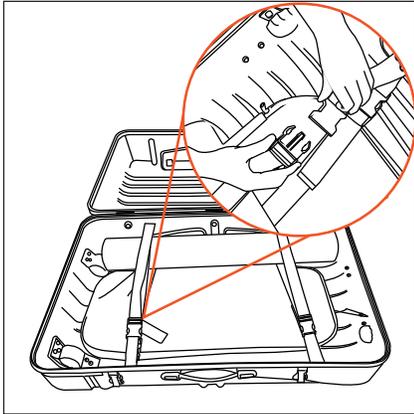


Assembly is the same for any size StoreFront Shelf Rack.

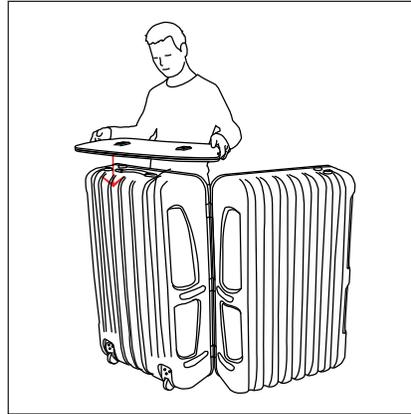


DISASSEMBLY: Take the display apart in reverse assembly order. If it is difficult to disassemble the base, place feet as shown and remove tube 1 by pulling up at both corners. Pull with even pressure. Flip the part and repeat to remove tube 3.

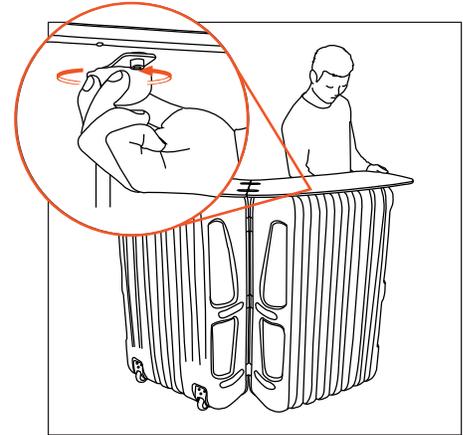
Large Convertible Case-to-Counter Assembly



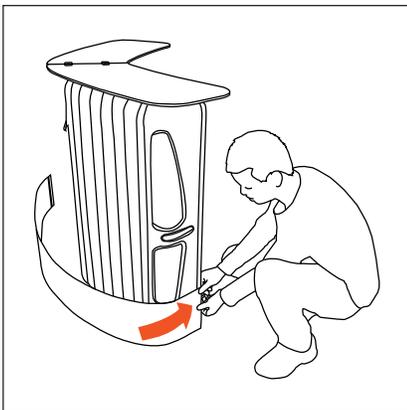
Unclip straps and remove contents from case.



Place countertop on case aligned with screw hole. Unfold countertop.



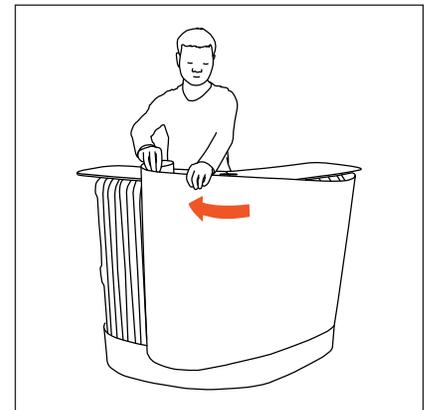
Twist knobs until countertop is securely fastened.



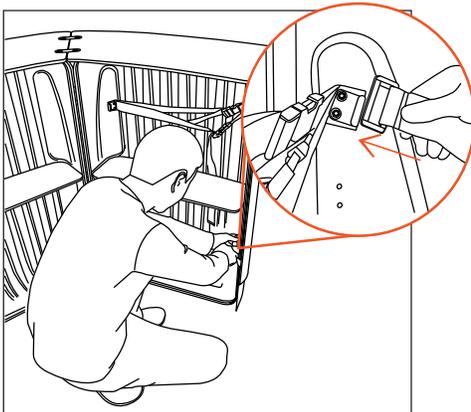
Attach the wheel cover to the side of the counter via the Velcro strip.
Note: You may find the wheel cover at the bottom of the graphics tube.



Pull the wheel cover around the counter and attach at the other end.



Carefully unroll the graphic around the outside of the counter.



Pull graphic straps around back of counter and attach hooks.



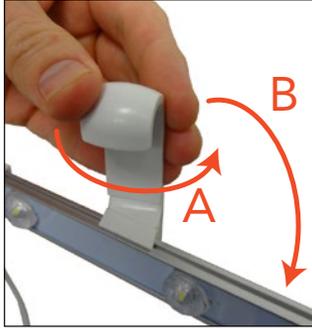
Attach interior shelving to Velcro strips inside of counter.



To watch an assembly video scan the QR code, or go to <https://youtu.be/-q1oFJMyIAA>



Packing Instructions in Large Flat-Packer



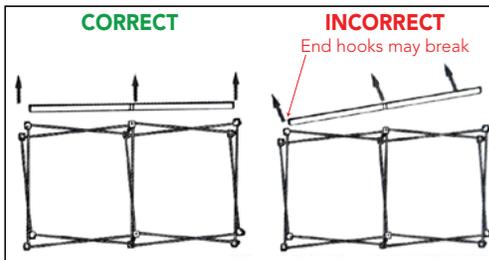
1. Disconnect and remove each curtain light. Twist (Arrow A) and rotate (Arrow B) each hook for storage.



2. Carefully bundle each curtain as seen above. Make sure wires are tucked inside bundle. Secure with a velcro strap on each end.



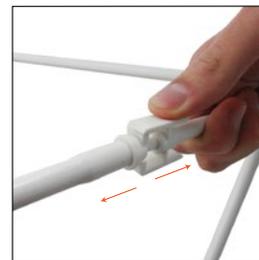
3. Stack three light bundles inside the padded bag. Slide power supply in cavity beside the curtain lights. Secure with the bag's velcro straps and zip up the bag. Repeat for the remaining three bags.



4. Carefully remove all channel bars from the frame. Removing channel bars at an angle applies stress to the end hook which may become damaged.



5. Strap channel bars into the channel bar bags. The front channel bars go into the larger bag of the two.



6. Unclasp all locks and let gravity collapse the frame. Do not force the frame closed.

Recommended Packing Order

Bottom Layer

Endcap Channel Bars



Larger channel bar bag
2 padded light bags

Top Layer

Fabric graphics and light blockers
(in plastic bags)



Smaller channel bar bag
2 padded light bags